

## Regulatory Story

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**Company** [Ideal Shopping Direct PLC](#)  
**TIDM** IDS  
**Headline** Notice of Results  
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 Ideal Shopping Direct PLC  
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**For Immediate Release**

**24 August 2009**

### Ideal Shopping Direct PLC

#### Notice of Interim Results

Ideal Shopping Direct PLC, a leading operator of TV and internet shopping channels, will announce its interim results for the 26 weeks to 29 June 2009 on Wednesday 23 September 2009.

An analyst meeting will be held on Wednesday 23 September 2009 at 10am at the offices of Buchanan Communications, 45 Moorfields, London, EC2Y 9AE.

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