

Ideal Shopping Direct Plc

Ideal Shopping Direct PLC - Ideal Shopping Direct - Exercise of options

RNS Number: 5846F
Ideal Shopping Direct Plc
11 October 2007

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Exercise of options

The Company has issued 15,000 ordinary shares following the exercise of options by employees of the Company, at a price of 195p per share.

Application has been made for the new ordinary shares to be admitted to trading on AIM on or around 17 October 2007. The new ordinary shares will rank pari passu with the existing ordinary share capital of the Company and have been allotted and issued credited as fully paid.

Following the exercise of the options the revised number of issued ordinary shares of 3p each is 29,663,505.

Enquiries:

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The company news service from the London Stock Exchange