

Ideal Shopping Direct PLC - Ideal Shopping Direct - Grant of Options

RNS Number:6721D
Ideal Shopping Direct PLC
11 September 2007

Ideal Shopping Direct Plc ('the Company')

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Grant of Options

The Company announces that it has today granted the following options to Directors, pursuant to the discretionary 2000 Share Option Scheme, over ordinary shares of 3 pence each ('Ordinary Shares') in the Company at an exercise price of 199.5 pence per share:

David Williams, Chairman	100,000
David Blake, Finance Director	160,401

These options are exercisable between 2010 and 2017 subject to performance criteria being met.

Following this grant of options, the interests of the two Directors in Ordinary Shares of the Company are as follows:

	Number of shares	Number of
options		
David Williams	0	100,000
David Blake	0	160,401

Enquiries:

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