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Company [Ideal Shopping Direct PLC](#)
TIDM IDS
Headline Notice of Results
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For Immediate Release

25 February 2010

**Ideal Shopping Direct PLC
(the 'Company')**

Notice of Preliminary Results

Ideal Shopping Direct, a leading operator of TV and internet shopping channels, will announce its preliminary results, for the 53 weeks to 3 January 2010, on Tuesday 23 March 2010.

An analyst meeting will be held on Tuesday 23 March 2010 at 10am at the offices of Buchanan Communications, 45 Moorfields, London, EC2Y 9AE.

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