

Regulatory Announcement

[Go to market news section](#)



Company	Ideal Shopping Direct PLC
TIDM	IDS
Headline	Notice of Results
Released	12:49 05-Mar-09
Number	3853012



RNS Number : 38530
Ideal Shopping Direct PLC
05 March 2009

For Immediate Release

5 March 2009

Ideal Shopping Direct PLC (the 'Company')

Notification

Ideal Shopping Direct, a leading operator of TV and internet shopping channels, will announce its preliminary results on 16 April 2009, three weeks later than the date originally set, to enable an update on first quarter trading to also be given.

An analyst meeting will be held at the offices of Buchanan Communications at 10am on 16 April 2009.

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