

Regulatory Announcement

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Company	Ideal Shopping Direct PLC
TIDM	IDS
Headline	Change of Adviser
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Ideal Shopping Direct PLC
15 May 2009

Ideal Shopping Direct Plc

Appointment of Nominated Adviser and Broker

Ideal Shopping Direct Plc announces that it has appointed Fairfax I.S. PLC as its Nominated Adviser and Broker with immediate effect.

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