

## Regulatory Announcement

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<b>Company</b>	<a href="#">Ideal Shopping Direct PLC</a>
<b>TIDM</b>	IDS
<b>Headline</b>	Annual Report & Accounts
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Ideal Shopping Direct PLC  
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### **Ideal Shopping Direct PLC (the 'Company')**

### **Annual Report and Accounts**

Ideal Shopping Direct Plc announces that it has posted to shareholders its Annual Report and Accounts for the year ended 28 December 2008, incorporating the Notice of the Annual General Meeting, to be held on 10 June 2009.

The document is also available on the Company's website at [www.idealshoppingdirect.tv](http://www.idealshoppingdirect.tv).

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