

WASTE ELECTRICAL and ELECTRONIC EQUIPMENT

DISTRIBUTOR TAKE-BACK SCHEME

The crossed wheelie-bin - what's it all about?

From July 2007 all retailers of electrical and electronic equipment must enable their customers to dispose of their obsolete or unwanted electrical equipment so that it can be recycled in an approved manner.

Ideal Shopping Direct Plc have opted to join the national **Distributor Take-back Scheme**, through which unwanted electrical equipment can be returned free of charge to a Designated Collection Facility run by the local authority. All customers who wish to dispose of their old electrical equipment must take it to their nearest collection point. These can be located by contacting the environmental health department of your local authority, or by visiting the recycling website www.recycle-more.co.uk.

Until now most of the waste electrical equipment has gone into landfill, and this equipment can contain substances that are hazardous to the environment. However, a large percentage of the materials used in each electrical item can be recovered and re-used to make new consumer goods, instead of going to landfill. By using the new collection facilities consumers can make a major contribution to protecting the environment.

All new electrical equipment that you purchase from Ideal Shopping Direct will be marked with the crossed wheelie-bin symbol shown below, to remind you that such goods must not be thrown away with normal household waste at the end of their working life. Please help us to help the environment by disposing of all your waste in a responsible manner.

